

Speaker | Video Creator | Author

MICHAEL S. MELNIK

The Energized Approach™

PRESENTATION TOPICS

FEATURED KEYNOTES & WORKSHOPS



LET'S ENERGIZE YOUR SAFETY PROGRAMS

1

The Energized Approach for Creating a Safe, Healthy and Productive Workplace

ENGAGE. MOTIVATE. TRANSFORM.

Creating a safe work environment is filled with challenges. While the most obvious ones include the need for time, money and resources, these aren't the greatest influencers of success. To be truly effective, safety programs need energy - the energy of owners, managers, supervisors and employees. Programs that lack this energy fall short of expectations and lead to frustration, resistance and fatigue. In this fun, high energy and humorous session, Michael shares an abundance of real-life stories and introduces The Energized Approach, a process that has helped his clients "energize" their safety programs for more than 20 years.

2

From Knowing to Doing: Maximizing the Impact of Your Safety Training

KNOW MORE. DO MORE. GET RESULTS.

There is a huge difference between what employees KNOW about safety and what they DO with this information when they leave the classroom. Information has great value, but its impact is influenced not only by the quantity of content presented, but also by HOW this content is delivered, supported and most importantly...received! This fun, high-energy session takes a realistic and humorous look at training and offers insights and effective strategies for training that not only influences what employees know, but also what they do. Michael has presented to more than 750,000 participants around the world over the last 35 years, and in this presentation, he shares powerful tips for ensuring that organizations get the greatest return from their training investment.

ENERGY CHANGES EVERYTHING.™

THE ENERGIZED APPROACH™